Six Steps To Sustainability

1. **Vision**: Establish a clear and compelling vision for sustainability.
2. **Strategies**: Develop strategies to achieve the vision.
3. **Actions**: Implement actions to execute the strategies.
4. **Monitoring**: Monitor progress against sustainability goals.
5. **Feedback**: Gather feedback to adjust strategies and actions.
6. **Stakeholder Engagement**: Engage stakeholders in the sustainability journey.

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**The Power Of Community: Sustainability**
NRF Second Creative Forum, January 23, 2018
Nancy W. Bulter, President and CEO
American for Bulgaria Foundation

The forum gathered more than 500 Foundation partners from the non-governmental sector, host of civil society actors, independent media, and a range of organizations and learn what the connection between communities and how it leads to reaching a common goal. Nathan Waterhouse, Innovation Keynote presenter, talks about the power of smart collaboration within communities and how it leads to reaching a common goal.

**Corporate Social Responsibility: To Account Or Social Causes?**

How can large corporations and businesses support the sustainable development of local communities? Learn the true meaning of "corporate social responsibility" and hear some of the myths about corporate philanthropy by Victoria Blazheva, First Vice President and PR and communications managers.

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