

"Two roads diverged in a wood, and I –  
I took the one less traveled by,  
And that has made all the difference."

In 1916, American poet Robert Frost wrote his famous tribute to people who follow their own path in life, even if that path is unconventional or unpopular. In this month's newsletter, we introduce you to several individuals who, like Frost's hero, choose paths "less traveled by." Unlike many Bulgarians who leave their country in search of a better life, Martin, Evgeny, Margarita, and the rest took the road of return in order to help make life a little better here, for themselves and for others.

## The Right Way Is Your Way



[Bridge Making Is Her Trade, Humor Her Aide](#)



Margarita Dorovska has built bridges for years. Not bridges of the kind that require feats of engineering.

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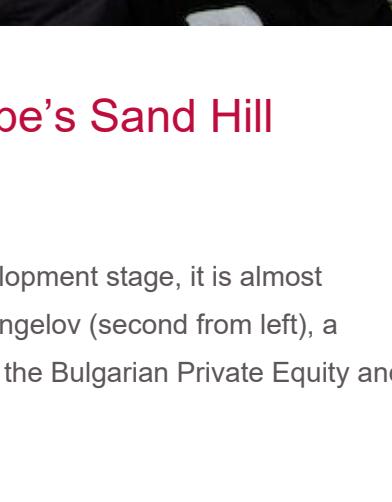
[From Brand to Barn: A Necessary Career Move](#)



Vasil Morfov is not a typical farmer. He is only 29. He was born and raised in cities and studied marketing.

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[How TripAdvisor Discovered the Devetaki Plateau](#)



Thanks to her work, Devetaki has a vibrant community of entrepreneurs, new residents, and a calendar of...

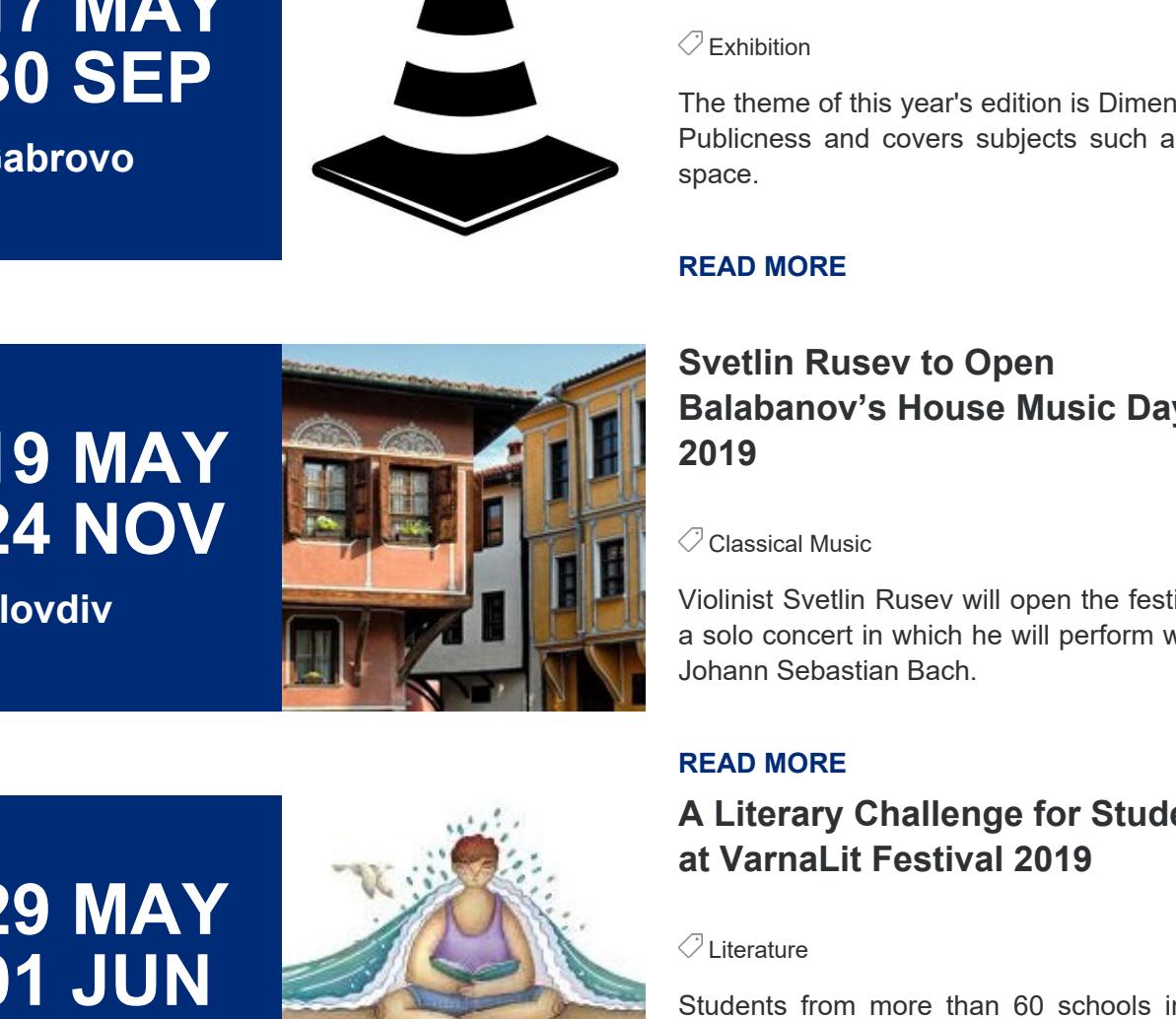
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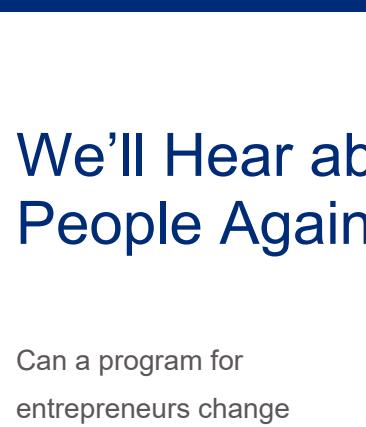


## Can Bulgaria Become Southeast Europe's Sand Hill Road?

"If you are a company with a good idea regardless of your development stage, it is almost impossible not to get funding in Bulgaria today," says Evgeny Angelov (second from left), a former deputy minister of the economy and current chairman of the Bulgarian Private Equity and Venture Capital Association (BVCA).

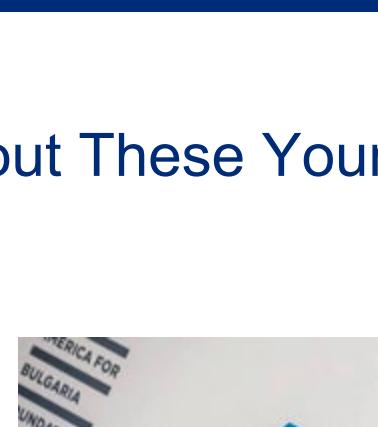
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## In Focus



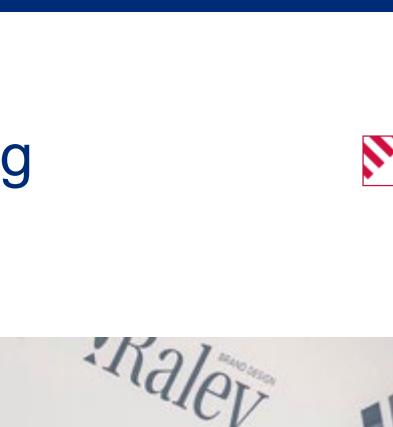
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[To See the Big Picture Clearly... Take a Hike](#)

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[Are You Wolf Enough to Play Basketball?](#)

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## Book Your Flight and Dental Appointment with Us

Medical tourism with a recreational twist is nothing new in Bulgaria. For centuries, ancient Romans flocked to the region's hot springs to treat ailments and relax from the strains of city life or a warrior lifestyle.

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## Save the Date



**17 MAY  
30 SEP**

Gabrovo



**24th Gabrovo Biennial of Humour and Satire**

Exhibition

The theme of this year's edition is Dimensions of Publicness and covers subjects such as public space.

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**19 MAY  
24 NOV**

Plovdiv



**Svetlin Rusev to Open Balabanov's House Music Days 2019**

Classical Music

Violinist Svetlin Rusev will open the festival with a solo concert in which he will perform works by Johann Sebastian Bach.

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**29 MAY  
01 JUN**

Varna



**A Literary Challenge for Students at VarnaLit Festival 2019**

Literature

Students from more than 60 schools in Varna will be challenged to share their "family stories, small andand big".

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To go to the ABF event calendar, [click here](#).

## We'll Hear about These Young People Again



Can a program for entrepreneurs change the world? The first edition of ABLE Activator proved that it can lay the foundations for change and bring together the people who will make a difference in the world one day.

[Watch the Video](#)



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