



Dear Friends,

Have you ever wondered about people who run *toward*, and not *away* from, fires, risking harm in order to save others? What compels a person to face heart break daily in working with life's least fortunate? Or work toward preserving a disappearing art form and reviving a region in decline?

What is it that motivates those who consciously undertake long uphill journeys for no apparent benefit?

We talked to a few such people for this newsletter and got some interesting, uplifting answers.

We hope you will enjoy our findings.

Stay safe!

(And remember, in case of emergency, call 112 in Bulgaria.)



Rescue Work Is a High-Risk, High-Trust Operation

The men and women from Bulgaria's largest volunteer emergency squad are at the front lines of the country's coronavirus response. We applaud your work, Plovdiv 112!

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Keepers of Disappearing Art Join Covid-19 Fight

They want bagpipe playing traditions preserved for posterity, but first bagpiper communities have to survive the crisis.

[Watch VIDEO](#)

What Will You Put on Your Mask? They Printed a Map

An NGO promoting rural tourism in the Strandzha helps village residents during the coronavirus outbreak.

[Watch VIDEO](#)



Mask Shortage? One Mom & Entrepreneur Has a Solution

Over the years Monika Getsova from Varna has been a part of the solution in more than one emergency.

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