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Dear Friends,

On the day Bulgaria celebrates its proud roots and the 19th-century individuals who shaped the country's course in the following century, we look to the future. Or, more precisely, to individuals who, through their integrity, hard work, and community mindedness today, will determine what Bulgaria's next one hundred years will look like.

We give a handful of examples here, but these individuals are in the tens of thousands. Look around – you probably know a few. Or look in the mirror – you may recognize the spark in the eye.

Today, we honor each one of these individuals. Happy National Awakeners Day!

*This newsletter is your guide to the goings-on in the America for Bulgaria Foundation community, so make sure you [subscribe to stay in the know](#).*

## A vision for tomorrow



### If You Want Something Done Right, Give It to a Family Business

They love what they do and generously share their passion with customers. They are assets to their communities, attracting more income and visibility for all.

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#### Italiano vero: 10 Ingredients for Success in Rural Tourism

Italian *agriturismo* experts Umberto Selmi and Francesco Fratto visited Bulgaria to share tips about offering unforgettable rural tourism experiences.

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#### New Horizons for Chiprovtsi and Its Proud, Centuries-Old Heritage

Anita Komitska, custodian of Bulgaria's most famous patterned fabric, has a mission: to help build a better future for Chiprovtsi by promoting its rich past.

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### Behind Every Successful Person, and Society, Are Mentors

The founder of Bulgaria's fastest-growing mentorship program talks about how mentorship primes individuals for success and builds stronger communities.

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## We remember



### Honoring Kathy and James Pardew, Friends of Bulgaria

Kathy and James Pardew only lived in Bulgaria for four years, but they remained staunch supporters and friends of Bulgaria until their passing, in 2022 and 2021, respectively. [A new Sofia street will bear the name Ambassador James Pardew](#) in recognition of the couple's many contributions to the country. This story from our archive is a tribute to the Pardews' genuine love and enduring support for their Bulgarian friends.

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Warm greetings from,

Your friends at the America for Bulgaria Foundation

**Spread the good**  
Please share our content with your friends if you like it. Thank you!

