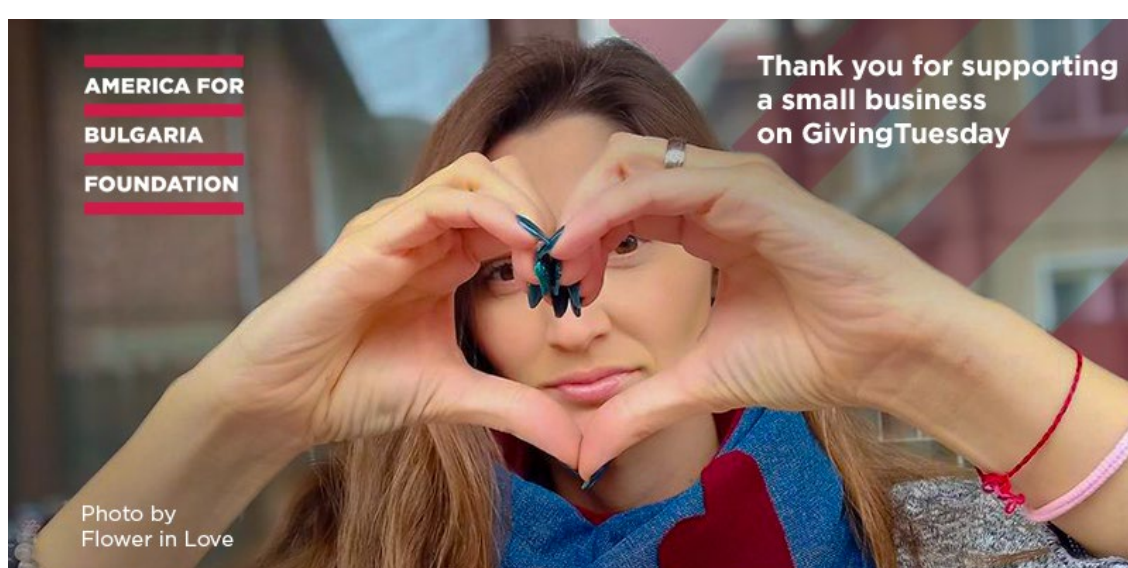


[What's new?](#) | [Need more optimism?](#)



Dear Friends,

Ten years ago, a group of Americans launched GivingTuesday, an initiative to encourage people to do good. They picked the Tuesday after Thanksgiving for a reason: Americans' most beloved holiday is about coming together and sharing what you have with others. Since then, GivingTuesday has grown into a global year-round movement that inspires generosity and community-minded work.

At this time of year, people worldwide also start to look to the winter holidays' shopping season. Because it is GivingTuesday, we urge you to consider your community when selecting gifts for your loved ones. Book a massage for a friend at a studio near you. Purchase a local artist's or craftsman's work. Support family businesses in your area by ordering from them. It will make a world of difference for them, but also for you.

We have prepared a short shopping guide featuring small, family-run establishments whose work will delight and whose stories will inspire you.

Happy GivingTuesday!

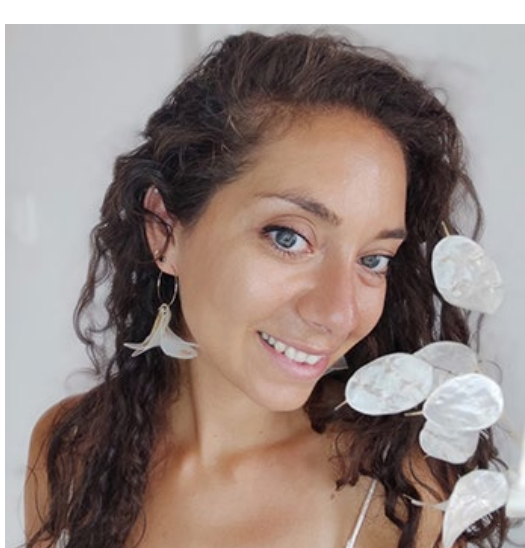
This newsletter is your guide to the goings-on in the America for Bulgaria Foundation community, so make sure you [subscribe to stay in the know](#).



Husband-and-Wife Duo Krasimir and Boryana Are K&B Art

Their work may look like it should be in a display case, but K&B Art's leather creations are practical, sturdy accessories that customers enjoy for years.

[FIND OUT MORE](#)



Want More Nature in Your Life? Stoyka Has a Beautiful Solution

Stoyka's jewelry is so lifelike it's easy to mistake it for a butterfly or a leaf briefly balancing in a passerby's hair before journeying groundward.

[FIND OUT MORE](#)



For Tsveta, Infinity Scarves Spell Infinite Opportunities

Tsveta's passion for circle scarves transformed into an entrepreneurial venture that's proving contagious: her whole family is now involved.

[FIND OUT MORE](#)



Sruchko Takes Personalized Decorations to a New Level

Katia's capable hands got her out of a bind a few years ago and laid the foundations of her decorations business — aptly named *Sruchko*, "Capable Hands."

[FIND OUT MORE](#)

There's more!



The featured businesses are graduates of Business Academy for Starting Entrepreneurs (BASE). Check out the [Academy's Christmas catalog](#) (In Bulgarian) for more gift ideas for family and friends.

Before you go, read [the uplifting story of GivingTuesday](#) and find out why [we at the America for Bulgaria Foundation love Thanksgiving so much](#).

Share with your friends

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Stay in Touch

Be the first to learn about new opportunities: [subscribe to this newsletter](#) and follow us on [Facebook](#), [Instagram](#), and [LinkedIn](#).

Warm greetings from,

Your friends at the America for Bulgaria Foundation

Spread the good

Please share our content with your friends if you like it. Thank you!

