In the mid-1980s, it looked as if radio was becoming eclipsed by television. Queen's immortal hit

Dear Friends,

song "Radio Ga Ga" is a poignant homage to what seemed like a medium in decline. But concerns about the audio format's impending demise were premature. Two decades later, in

2005, the New Oxford American Dictionary named podcast, or audio content on demand, its word

of the year. Podcast listeners worldwide have doubled in number every five years since, reaching 505 million in 2024, according to data-gathering platform Statista. In the month that celebrates radio — February 13 is UNESCO World Radio Day — we talk to journalism veterans and audio enthusiasts Darina Sarelska and Graham Griffith. They tell us that

dialogue. Maybe Queen's 40-year-old line "You've yet to have your finest hour / Radio" will prove prescient rather than wishful.

audio is a great way to connect with young people and a powerful tool for improving civic

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On the power of listening



She is better known for her work in television, but Darina Sarelska is not afraid to try new things and challenge herself. Today, she cohosts a podcast and mentors young

journalists. **FIND OUT MORE**

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Ideas



Graham has 30 years of professional experience, but he is in Bulgaria to learn. He wishes to understand how the region shapes global events and what lessons it has for the

rest of the world. **FIND OUT MORE**



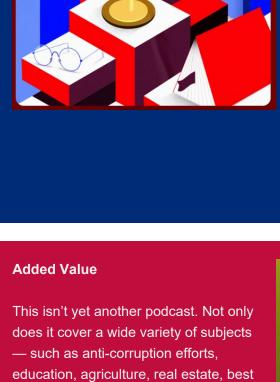
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Contours A podcast may seem like an unusual

introduction to painting, at first. But audio isn't touted as the most visual of

communication mediums for nothing! The bilingual podcast *Contours* brings

Bulgaria's greatest twentieth-century painters. The podcast launched last fall with help from the Bulgarian Ministry of

to vivid life the work of some of

Culture and is produced by Boyana Stoilova, Diana Trifonova, and Iliyan Ruzhin. Listen to *Contours* in both Bulgarian and English. FIND OUT MORE

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