

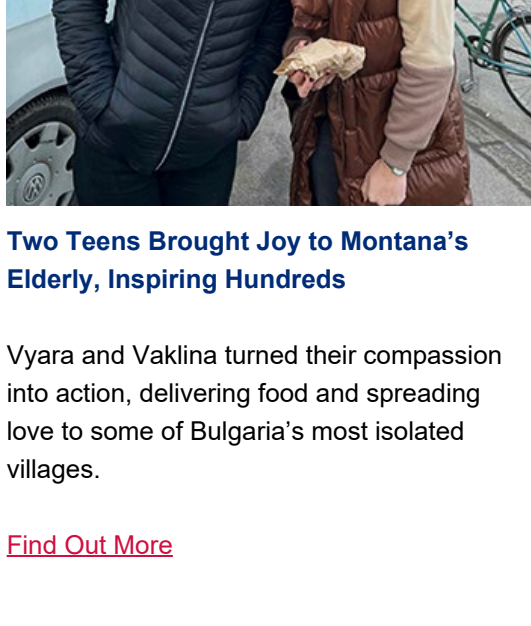


Dear Friends,

A new generation is growing up in Bulgaria. People like Lyubomira are building responsible businesses; Vyara and Vanklina don't wonder who to call when someone's suffering – they step in. Monika turns hardship into care for others. And there are busy professionals juggling demanding schedules and multiple time zones who still find time to look out for society's most vulnerable. Meet Bulgaria's quiet heroes who show up when it counts.

Be the first to read the latest stories and discover new opportunities by [subscribing to this newsletter](#).

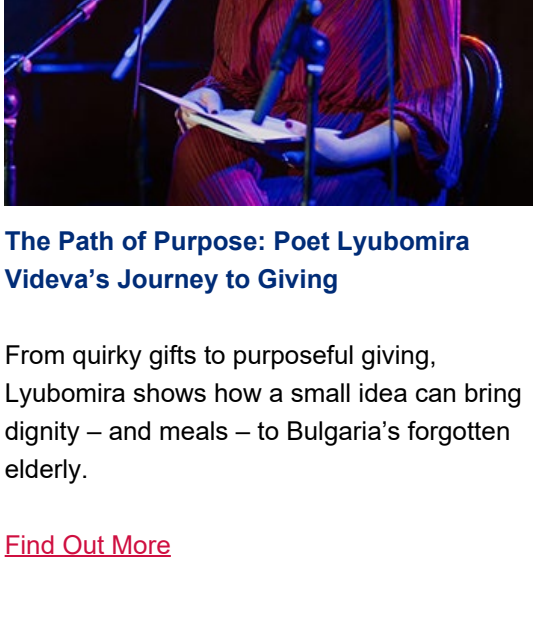
## Step up, show up



**Two Teens Brought Joy to Montana's Elderly, Inspiring Hundreds**

Vyara and Vanklina turned their compassion into action, delivering food and spreading love to some of Bulgaria's most isolated villages.

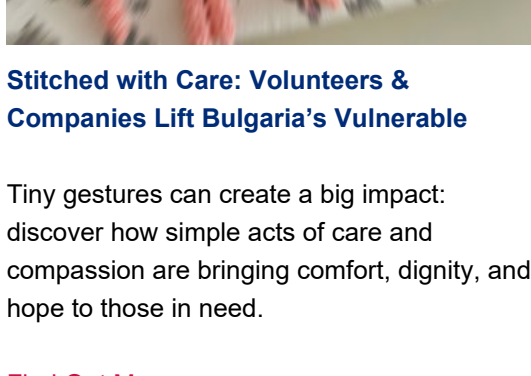
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**The Path of Purpose: Poet Lyubomira Videva's Journey to Giving**

From quirky gifts to purposeful giving, Lyubomira shows how a small idea can bring dignity – and meals – to Bulgaria's forgotten elderly.

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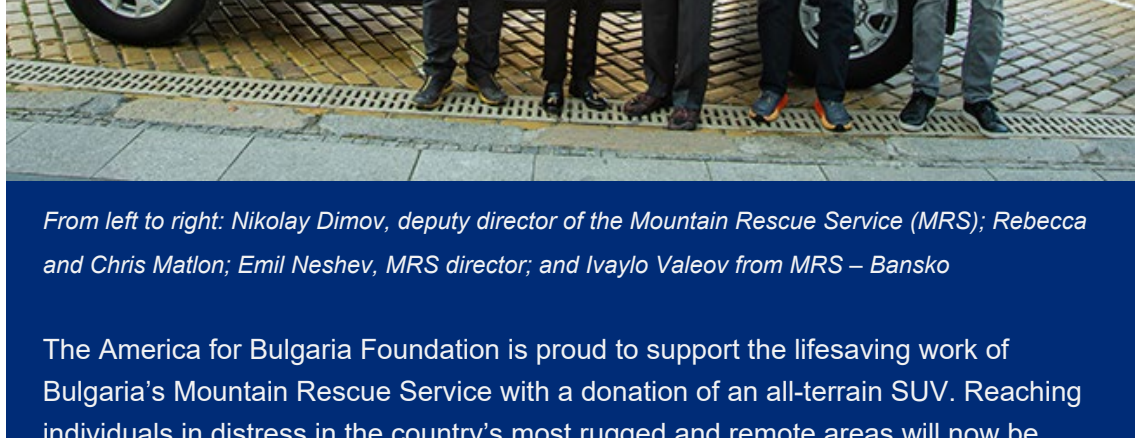


**Stitched with Care: Volunteers & Companies Lift Bulgaria's Vulnerable**

Tiny gestures can create a big impact: discover how simple acts of care and compassion are bringing comfort, dignity, and hope to those in need.

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## Supporting Bulgaria's mountain heroes



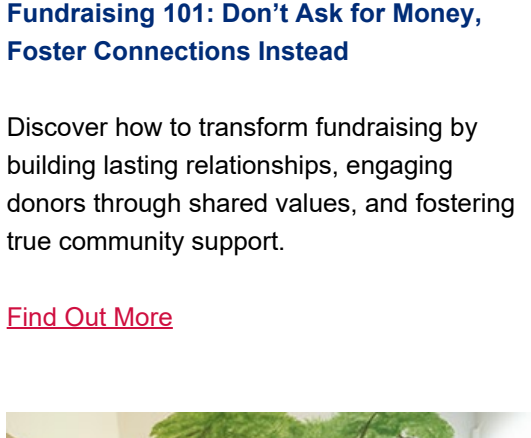
From left to right: Nikolay Dimov, deputy director of the Mountain Rescue Service (MRS); Rebecca and Chris Matton; Emil Neshev, MRS director; and Ivaylo Valeov from MRS – Bansko

The America for Bulgaria Foundation is proud to support the lifesaving work of Bulgaria's Mountain Rescue Service with a donation of an all-terrain SUV. Reaching individuals in distress in the country's most rugged and remote areas will now be faster and safer – thanks to this vital new resource. This gift, made in honor of retiring ABF Board member Chris Matton and his wife, Rebecca, celebrates their passion for Bulgaria's mountains and Chris's 25 years of service to Bulgaria's development.

Nearly 95% of Mountain Rescue Service members are volunteers, and their tireless work saves hundreds of lives each year.

## Your Favorite Stories from 2024

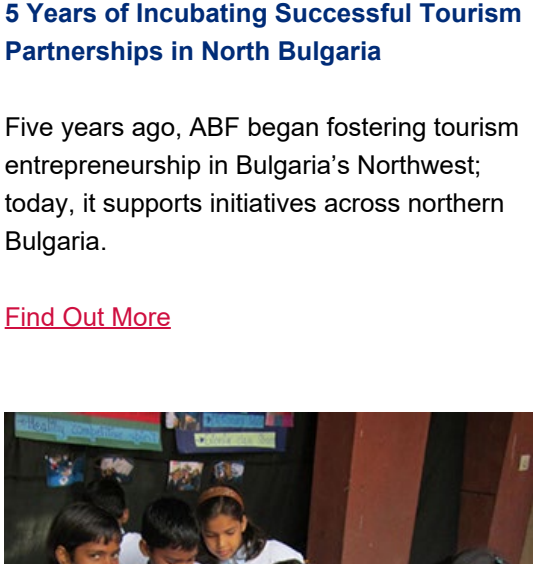
As 2024 comes to a close, we've compiled the stories that resonated most with you, our readers. Take a look back at the people and initiatives that made a difference this year:



**Fundraising 101: Don't Ask for Money, Foster Connections Instead**

Discover how to transform fundraising by building lasting relationships, engaging donors through shared values, and fostering true community support.

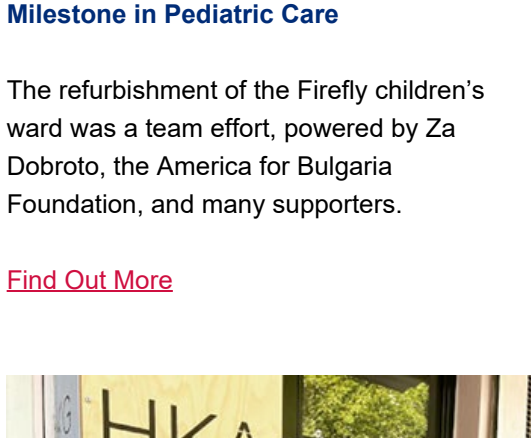
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**5 Years of Incubating Successful Tourism Partnerships in North Bulgaria**

Five years ago, ABF began fostering tourism entrepreneurship in Bulgaria's Northwest; today, it supports initiatives across northern Bulgaria.

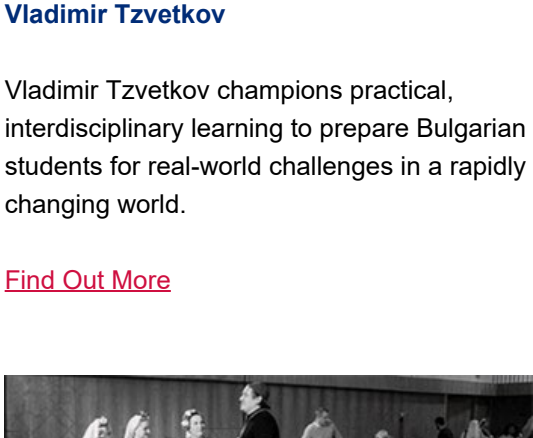
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**The Firefly Effect: Lovech Celebrates a Milestone in Pediatric Care**

The refurbishment of the Firefly children's ward was a team effort, powered by Za Dobroto, the America for Bulgaria Foundation, and many supporters.

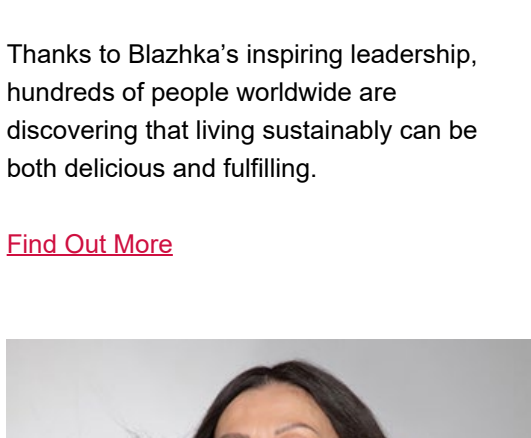
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**Wish You Had a Teacher Like This? Meet Vladimir Tzvetkov**

Vladimir Tzvetkov champions practical, interdisciplinary learning to prepare Bulgarian students for real-world challenges in a rapidly changing world.

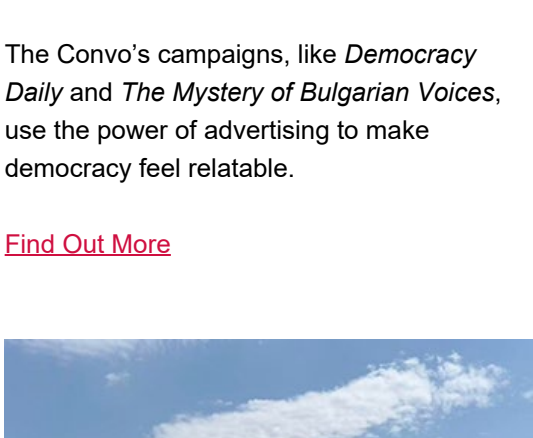
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**Blazhka Dimitrova: A Recipe for a (Yummy) Zero Waste Revolution**

Thanks to Blazhka's inspiring leadership, hundreds of people worldwide are discovering that living sustainably can be both delicious and fulfilling.

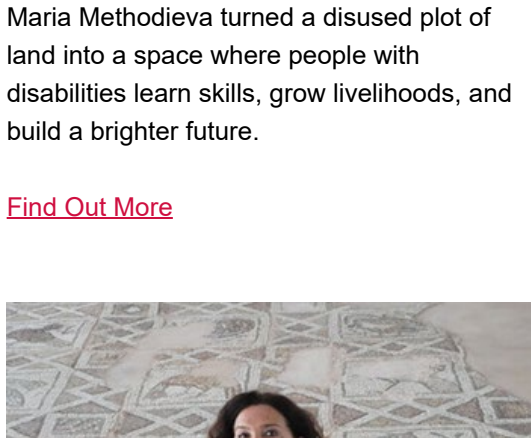
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**Meet The Convo, the Creatives Bringing Advertising Magic to Democracy**

The Convo's campaigns, like *Democracy Daily* and *The Mystery of Bulgarian Voices*, use the power of advertising to make democracy feel relatable.

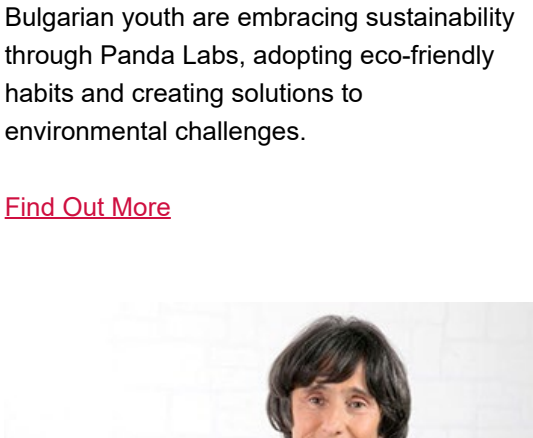
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**Maria Methodieva, Who Proved A Garden Can Work Wonders**

Maria Methodieva turned a disused plot of land into a space where people with disabilities learn skills, grow livelihoods, and build a brighter future.

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**Young People Aren't Waiting for Adults to Fix the Planet**

Bulgarian youth are embracing sustainability through Panda Labs, adopting eco-friendly habits and creating solutions to environmental challenges.

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**Historian Bettany Hughes Uncovers Bulgaria's Boundless Treasures**

Renowned historian Bettany Hughes explores Bulgaria's treasures, from the Varna gold to Heraclea Sintica, in a stunning documentary on Viasat World.

[Find Out More](#)



**Zdravka Evtimova: Hope Is the First Step on the Road to Achievement**

Zdravka Evtimova's stories, published in 30+ countries and taught in schools worldwide, have earned her numerous national and international awards.

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Thank you for being part of this journey. Let's keep making a difference together!

## Stay in Touch

Be the first to learn about ABF events and opportunities: [subscribe to this newsletter](#) and follow us on [Facebook](#), [Instagram](#), [YouTube](#), and [LinkedIn](#).

Sending warmest regards,

Your friends at the America for Bulgaria Foundation

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Please share our content with your friends if you like it. Thank you!

